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Inovis is the EDI service provider to Macy's, Inc. and, as Macy's preferred provider for our vendor partners, Inovis has created a set of tailored services for Macy's and our vendor partners. Macy's is pleased with the progress that Inovis is making to add new features and benefits to their Catalogue Services in 2007. Macy's is striving to leverage the enhanced capabilities, and we would like you, as a Macy's partner, to move to the new Inovis Catalogue by 12/31/07.

Macy's prefers that their vendor partners will have all of their EDI documents traded directly from Inovis to Macy's with no interconnecting VAN or direct UPC catalog (832) transmissions into Macy's systems.

The following are the new features of Inovis' Catalogue Services:

- \* Enhanced performance with increased flexibility
- \* Improved user-friendly, web-based user interface
- \* Increased attribute support (more than 500 product attributes)
- \* Future enhanced value added services (e.g. images)
- \* Future support for the GDSN and GS1 Global Registry

In order to take advantage of these enhanced capabilities, you will have to upgrade to the 4.12 version of the Inovis Catalogue, if you have not already done so. To start this process you can go online to

<http://www.inovis.com/implement/catalogueupgrade.jsp>

and complete the short form, or you can contact the Inovis Support Group at +1.877.4INOVIS (+1.877.446.6847), Option 1, Option 5, Option 1.

Regards,

Macy's Technology Office