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To: All Former May Company Vendors

Subject: Macy's Midwest (Famous Barr) and Macy's North (Marshall Field's) Conversion

June 13, 2006

Dear Vendor Partner:

This is a clarification of a February 2006 communication explaining Federated's strategy for integrating the former May Company operations. Please note that you are to continue to use the May Company systems for Macy's Midwest (Famous Barr) and Macy's North (Marshall Field's) until conversion into Federated systems in 2007. Do not convert any EDI technology for Macy's Midwest (Famous Barr) or Macy's North (Marshall Field's) until their conversions are completed in 2007. More information regarding Macy's Midwest (Famous Barr) and Macy's North (Marshall Field's) conversions will be published on www.fdsnet.com as we move closer to the conversion dates.

However, notwithstanding the general rules that you are to continue using May Company systems until the conversion of Macy's Midwest (Famous Barr) and Macy's North (Marshall Field's) is completed, you are required to follow Federated's Guide for Floor Ready Standards, on pages 13-18 (including Federated's children's sleepwear requirements), as provided in the Federated Vendor Standards at <http://www.fdsnet.com> beginning July 2, 2006.

As always, please contact Vendor Services at 513-782-1412 with any questions you have regarding the Federated/May integration.