

Hecht's/Strawbridge's Furniture, Bedding and Area Rugs Integration to Macy's Home Store

March 10, 2006

Dear **Home Store** Vendor:

We appreciate and thank you for your support as we move forward with the Federated-May integration. As outlined in previous communications, the conversion of the remaining Hecht's/Strawbridge's stores to Macy's Home will occur on May 28, 2006. Below a store listing and a distribution center listing are attached for your reference. Please keep in mind that each **purchase order** is your guide as to where and how you are to ship that merchandise. **Your inbound EDI ASN (856) and invoice (810) must be sent to the corresponding mailbox from which the original EDI PO (850) was generated.** We established the following cut-off dates to ensure that our vendors have the correct information and that there is no interruption in the flow of goods to our stores.

5. **Shipment from Vendor Factory West of the Mississippi:**
Friday, May 12, 2006 is the last day to request pickup for a former Hecht's/Strawbridge's DC with a Hecht's/Strawbridge's purchase order.
6. **Shipment from Vendor Factory East of the Mississippi:**
Wednesday, May 17, 2006 is the last day to request pickup for a former Hecht's/Strawbridge's DC with a Hecht's/Strawbridge's purchase order.
7. Monday May 15, 2006 is the first day vendors can request merchandise pickup with a receipt date of May 29, 2006 from Federated Transportation Office for new Macy's East/Macy's Home purchase orders with former Hecht's/Strawbridge's locations. May 29, 2006 is the first day former Hecht's/Strawbridge's DCs use Federated systems to receive merchandise.
8. Continue to ship special/custom orders using standards and guidelines from the **originating PO** received from your merchant.

Attached is a list of the former Hecht's/Strawbridge's locations with the new Macy's Home location numbers and Distribution Centers. Please forward to appropriate parties within your organization.

A help desk has been created at 513-782-1412, to answer any questions you have regarding the Federated-May integration. Please make note of the number and provide it to any necessary parties in your organization.

Further communications regarding all other May Company Divisions will be provided as we move closer to their respective conversion dates.

Continue to monitor FDSNET (www.fdsnet.com) for any new information on the Federated-May merger.

Hecht's/Strawbridge's to Macy's Home Store
FURNITURE, BEDDING & AREA RUGS
 Store/DC List

Current Name Plate	Current Store Number	New Macy's Home Store Number	*DC Name	**DC Alpha Code	Mall Name/ Store Name	Address	City	State	Zip	Integration Date
Strawbridges	2	6160	Raritan	RF	Gallery at Market East	801 Market Street	Philadelphia	PA	19107	5/28/2006
HECHTS	3	6086	Joppa	JE	Ballston Common	701 North Glebe Rd.	Arlington	VA	22203	5/28/2006
HECHTS	4	6196	Joppa	JE	Prince Georges Plaza	3500 East-West Hwy.	Hyattsville	MD	20782	5/28/2006
HECHTS	5	6105	Joppa	JE	Marlow Heights	4101 Branch Ave.	Marlow Heights	MD	20748	5/28/2006
HECHTS	6	6068	Joppa	JE	Downtown-Metro Center	1201 G. Street, N.W.	Washington	DC	20005	5/28/2006
HECHTS	7	6087	Joppa	JE	Landmark, S.C.	5701 Duke Street	Alexandria	VA	22304	5/28/2006
HECHTS	8	6033	Joppa	JE	Montgomery Mall	7125 Democracy Blvd.	Bethesda	MD	20817	5/28/2006
HECHTS	9	6023	Joppa	JE	Tysons Corner	8000 Tysons Corner Center	McLean	VA	22102	5/28/2006
Strawbridges	12	6153	Raritan	RF	Burlington Mall	2501 Burlington-Mt. Holly Road	Burlington	NJ	08016	5/28/2006
HECHTS	14	6045	Joppa	JE	Columbia Mall	10300 Little Patuxent Pkwy.	Columbia	MD	21044	5/28/2006
HECHTS	16	6113	Joppa	JE	Lakeforest Mall	701 Russell Avenue	Gaithersburg	MD	20877	5/28/2006
HECHTS	17	6047	Joppa	JE	Annapolis Mall	1295 Annapolis Mall	Annapolis	MD	21401	5/28/2006
HECHTS	18	6216	Joppa	JE	Fair Oaks Mall	11700 Fair Oaks	Fairfax	VA	22033	5/28/2006
HECHTS	19	6119	Joppa	JE	Laurel Center	14828 Balt/Wash. Blvd.	Laurel	MD	20707	5/28/2006
HECHTS	25	6025	Joppa	JE	St. Charles Town Center	11200 Mall Circle	Waldorf	MD	20603	5/28/2006
HECHTS	28	6198	Joppa	JE	Harrisburg East Mall	3401 Paxton Street	Harrisburg	PA	17111	5/28/2006
Strawbridges	36	6156	Raritan	RF	Plymouth Meeting	4444 Plymouth Meeting Mall	Plymouth Meeting	PA	19462	5/28/2006
Strawbridges	38	6158	Raritan	RF	Neshaminy Mall	U.S. Rt. 1 & Bristol Rd.	Bensalem	PA	19020	5/28/2006
Strawbridges	50	6150	Raritan	RF	Echelon Mall	6003 Echelon Mall	Vorhees	NJ	08043	5/28/2006
Strawbridges	51	6151	Raritan	RF	Exton Square	245 Exton Square Parkway	Exton	PA	19341	5/28/2006
Strawbridges	52	6162	Joppa	JE	Concord Mall	4747 Concord Pike	Wilmington	DE	19803	5/28/2006
HECHTS	59	6159	Joppa	JE	Security Square Mall	6901 Security Blvd.	Baltimore	MD	21244	5/28/2006
HECHTS	60	6060	Joppa	JE	Bel Air (Harford Mall)	600 Belair Road	Bel Air	MD	21014	5/28/2006
HECHTS	62	6069	Joppa	JE	Towson Town Center	813 Dulaney Valley Road	Towson	MD	21204	5/28/2006

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HECHTS	80	6223	Joppa	JE	Chevy Chase	5400 Wisconsin Avenue	Chevy Chase	MD	20815	5/28/2006
Strawbridges	86	6209	Raritan	RF	King of Prussia Plaza	160 North Gulph Road	King of Prussia	PA	19406	5/28/2006
Strawbridges	92	6155	Raritan	RF	Northeast (Roosevelt Mall)	2399 Cottman Avenue	Philadelphia	PA	19149	5/28/2006
HECHTS	101	6101	Joppa	JE	Dulles Town Center (Loudoun)	21060 Dulles Town Circle	Dulles	VA	20166	5/28/2006
Strawbridges	108	6154	Raritan	RF	Moorestown	400 West Rt. 38	Moorestown	NJ	08057	5/28/2006
HECHTS	109	6123	Joppa	JE	Bowie Towne Center	15300 Emerald Way	Bowie	MD	20716	5/28/2006
HECHTS	New	6166	Joppa	JE	Potomac Center (Woodbridge)			VA		

*** DC Addresses**

Joppa - 3300 Fashion Way, Joppa, MD 21085
 Raritan - 401 Clearview Road, Edison, NJ 08837

****Federated does not use numeric DC codes, only alpha characters.**

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HECHTS	40	7168	Stone Mtn	SB	Military Circle	880 N. Military Highway	Norfolk	VA	23502	5/28/2006
HECHTS	41	7162	Stone Mtn	SB	Regency Square	1406 Parham Road	Richmond	VA	23229	5/28/2006
HECHTS	46	7167	Stone Mtn	SB	Coliseum	1800 West Mercury Blvd.	Hampton	VA	23666	5/28/2006
HECHTS	71	7175	Stone Mtn	SB	South Park (NC)	4400 Sharon Road	Charlotte	NC	28211	5/28/2006
HECHTS	77	7173	Stone Mtn	SB	Carolina Place	11001 Carolina Place Pkwy.	Pineville	NC	28134	5/28/2006
HECHTS	78	7182	Stone Mtn	SB	Northgate	1058 West Club Blvd.	Durham	NC	27701	5/28/2006
HECHTS	79	7181	Stone Mtn	SB	Crabtree Valley	4325 Glenwood Avenue	Raleigh	NC	27612	5/28/2006
HECHTS	105	7169	Stone Mtn	SB	Lynnhaven	701 South Lynnhaven Pkwy.	Virginia Beach	VA	23452	5/28/2006
HECHTS	110	7183	Stone Mtn	SB	Streets of South Point	6910 Fayetteville Road suite 300	South Durham	NC	27713	5/28/2006
HECHTS	111	7082	Stone Mtn	SB	Rivergate	1000 Rivergate Parkway	Goodlettsville	TN	37072	5/28/2006
HECHTS	112	7076	Stone Mtn	SB	Cool Springs Galleria	1790 Galleria Blvd.	Franklin	TN	37067	5/28/2006
HECHTS	113	7081	Stone Mtn	SB	Hickory Hollow	917 Bell Road	Antioch	TN	37013	5/28/2006
HECHTS	116	7184	Stone Mtn	SB	Triangle Town Center	3801 Sumner Blvd.	Raleigh	NC	27616	5/28/2006
HECHTS	118	7164	Stone Mtn	SB	Short Pump Town Center	4351 Hagen Drive	Richmond	VA	23233	5/28/2006
HECHTS	121	7087	Stone Mtn	SB	Green Hills	3813 Hillsboro Pike	Nashville	TN	37215	5/28/2006
HECHTS	122	7174	Stone Mtn	SB	Northlake (NC)	6845 Northlake Mall Drive	Charlotte	NC	28216	5/28/2006
HECHTS	New	7158	TBD	TBD	Matthews (New Store)			VA		

* DC Addresses

Stone Mountain - 4401 Sarr Parkway, Stone Mountain, GA 30083

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