



February 24, 2011

Dear Vendor:

Macy's and Bloomingdale's are pleased to announce that we will be replacing all clear hangers with black hangers. Black hangers are more sustainable, offer greater options for recycling, and can be reused for longer periods with less deterioration in appearance.

Our objective is to have merchandise shipped on black hangers beginning in fall 2011 and be completely transitioned by spring 2012. Along with black hangers, we will be requesting coordinating sizers Secure over Hanger (SOH) sizer to accompany the merchandise to further enhance the shopping experience. We believe this is a win/win for sustainability and the customer experience. Information regarding SOH sizers is available on the VICS Industry website under floor ready guidelines 4.2 page 10.

You will be receiving further information as it becomes available. As always, please contact your Vendor Services help desk at 513-782-1412 with any questions you may have regarding the above initiative and do check macysnet.com regularly for updates on this and other subjects of interest to our vendors.